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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.**UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.**

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.A., B.COM., B.B.A., B.Sc. AND B.C.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
VI	PART-IV	OPEN ELECTIVE	U21BA6OE	BUSINESS ETHICS

Date & Session: 07.05.2025 / FN**Time : 3 hours****Maximum: 100 Marks**

Q. No.	SECTION – A (10X 10= 100 Marks) Answer any Ten Questions.
1.	Define business ethics. Explain its meaning and importance in organizational interests.
2.	Discuss the role of cultural and human values in management from both an Indian and a global perspective.
3.	How do morals and ethics contribute to the success of an organization? Provide examples.
4.	Differentiate between consequential and non-consequential theories of ethics with suitable examples.
5.	Explain ethical dilemmas and the process of ethical decision-making in organizations.
6.	What are the key factors influencing ethical decision-making in business?
7.	Define workplace ethics. How do personal and professional ethics influence an organization?
8.	Discuss the major ethical issues related to harassment in the workplace.
9.	How can organizations promote an ethical work environment? Suggest effective strategies.
10.	Explain the significance of an organizational ethics development system and its impact on corporate culture.
11.	Discuss the importance of a code of ethics in an organization and the effectiveness of value-based leadership.
12.	How do organizational values and culture shape ethical behavior among employees?
13.	Define marketing ethics. How do ethical marketing practices contribute to consumer protection?
14.	Discuss ethical concerns in advertising, highlighting their importance and common issues.
15.	Explain the concept of healthy competition and its role in protecting consumer interests.